

Case study: Billzy Invoicing and Payments



The Opportunity

An entrepreneurial Fintech startup organisation needed a trusted technology partner to enable them to get into the market at pace.

The product development journey was to create a web and mobile-web financial application incorporating novel features and innovations that integrated on-line payment processing options to make bill paying quick and easy.

4impact's Approach

Using lean startup techniques, 4impact facilitated envisioning workshops, performed technical feasibility studies, prototyped and product managed the build.

4impact's Agile development processes were applied in managing a blended team of local and off-shore developers and testers taking the product to full production release.

4impact leveraged an AWS foundation architecture and AWS managed services partnerships for the production build and on-going operational support.

4impact's proven payment experience and Fintech product development abilities provided a fully operational PCI Compliant application within a specified time window.

Phase 2 development and Managed Services were a feature of this technology partnership.



**RAPID ENVISAGING
AND PRODUCT
PROTOTYPE**



**BLENDED DELIVERY
MODEL OF FINTECH
EXPERTS**

The 4impact Advantage.

4impact is a consulting and technology services business with a primary focus on the delivery and implementation of complex technology projects. We value relationships - with our consultants, with our clients, and with our suppliers and partners.

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